



# General Practice Breastfeeding Resource & Awareness Survey

In 2010 a breastfeeding resource package was provided to GP practises in Bundaberg, Childers and Gin Gin. To evaluate the usefulness of this package as well as other promotional activities and to determine additional resource needs it would be appreciated if you could complete this two page survey. This should only take you a minute or two and your feedback can be provided anonymously. The results of this survey will help inform the activities of the Bundaberg Breastfeeding Network\* and identify further areas of need.

NB: This form can be completed from your computer – to ‘check’ the boxes double click on the box and select ‘checked’.

## 1. Please identify your profession

General Practitioner     Practice Nurse     Practice Manager     Other

Optional – Your name or practice:

## 2. Do you or your practice use and promote the following resources that were provided in the kit?

	No	Yes	Yes and I/we would like additional copies Please provide your practice postal address:
<b>Clinic Resources</b>			
National Breastfeeding Helpline magnets and poster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local ‘Breastfeeding Help’ referral magnets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Breastfeeding Welcome Here Kit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
‘Essence’ magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> NB: Individual subscription required for additional copies
ABA Bundaberg Group Bulletins	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Health Professional Resources</b>			
Australian Breastfeeding Association brochures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lactfacts - common breastfeeding issues fact sheets	<input type="checkbox"/>	<input type="checkbox"/>	Additional copies will need to be individually purchased
Lactation Resource Centre Study Modules	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 3. Do you follow or use any of the following resources?

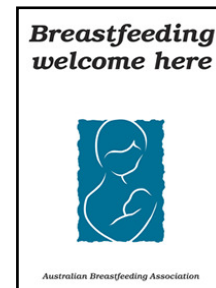
- Queensland Optimal Infant Nutrition: evidence-based guidelines
- Australian Breastfeeding Association website/resources
- Lactation Resource Centre website/resource
- Other (please specify):

**4. What services do you refer mothers to if they need additional breastfeeding support/advice?**

- Lactation Consultant
- Australian Breastfeeding Association Helpline (1800 MUM 2 MUM)
- Child and Family Health Services
- Other (please specify):

**5. Over the last 12 months have you been aware any of the following local breastfeeding initiatives (please select all that apply)**

- Breastfeeding Welcome Here campaign stickers (see pic)
- Baby Care Room advertisements
- Breastfeeding – The Healthy Start in Life T-shirts
- Australian Breastfeeding Association group meetings
- Breastfeeding HELP contact information magnets or stickers
- ABA Online Seminar Live Broadcast
- Other (please provide details):



**6. What (if any) additional support/resources do you/your practice need to support breastfeeding mothers? (select all that apply)**

- Contact details of local support services
- Breastfeeding consumer education resources
- Health professional breastfeeding education resources
- Breastfeeding education PD sessions
- Other (please provide details):

**7. How important do you believe breastfeeding promotion is within our community?**

Important

Somewhat Important

Not important

**8. What else could be done in our community to promote and support breastfeeding? (please describe):**

Thankyou for taking the time to complete this survey.

Please email completed surveys to: [Anthea\\_Oorloff@health.qld.gov.au](mailto:Anthea_Oorloff@health.qld.gov.au)

\* The Bundaberg Breastfeeding Network consists of representatives from local health and community organisations and aim to work collaboratively to promote and support breastfeeding in Bundaberg and surrounding communities through education, awareness and the promotion of healthy environments.

---